

ANNEX 1: HIGHLIGHTS

1. Get Singapore Event

Shoppers can discover the diversity in style and innovation of some of the best-designed Singapore merchandise, ideas and concepts at the roadshow. From fashion, to furniture and homeware; from fine jewellery to stationery; from leather goods to fun toys, Get Singapore has something for everyone. Shoppers will receive a gift with \$100 spending at the participating brands.

Date : 29 May – 1 Jun 2009
Venue : Central Court A, Level 1

2. Singapore Street Festival 2009 – Electric Youth!

Celebrating another year of electrifying, energising and power-packed activities, the Singapore Street Festival will take place at VivoCity to keep shoppers entertained. There will be exciting programmes like Yo-Yo, hip hop dance, belly dancing and singing competitions.

Date & Time : 23 May – 14 Jun 2009
Thursday & Friday – 6pm to 10pm
Saturday & Sunday – 1pm to 10pm

Venue : Amphitheatre, Level 3

3. Great Singapore Shopping Challenge 2009

VivoCity is collaborating with SRA as one of the four Designated Malls for The Great Singapore Shopping Challenge 2009 on 30 May 2009. Into its 6th year running, this year's Challenge will see up to 10 Singapore teams and 20 international teams compete for the grand prize of \$10,000 in the Singapore and International categories respectively.

The Challenge will be flagged off at 3pm at Orchard Road. The teams will be given shopping money of \$1,000 to go on a 3-hour shopping spree to grab the best bargains from various product categories at VivoCity and 3 other designated malls. They will perform a task at each mall and go to Bugis Street or Chinatown to buy a designated item. The team who completes the Challenge with the most dollar savings will walk away with the grand prize of \$10,000.

VivoCity Pte. Ltd. (as Trustee of VivoCity Trust)

1 HarbourFront Walk, #02-241 VivoCity, Singapore 098585

Tel (65) 6377 6860 / 6870 **Fax** (65) 6376 9190 **Web** www.vivocity.com.sg

Co Reg No. 200005757 C

A subsidiary of **mapletree**

4. Creatively Thai 2009
• **High Street Fashion**
• **Young Designers Showcase**

Shoppers can get a taste of Thai fashion designs at the High Street Fashion runway and Young Designers Showcase at VivoCity. There will also be a special appearance by Thai beauty queen, "Miss Thailand 2006". This event is jointly organised by VivoCity and Thai Trade Centre.

Date & Time 11 – 15 Jun 2009
 • 11 Jun 2009, 7pm (Launch and Fashion Show)
 • 12 – 15 Jun 2009, 2pm & 7pm (Fashion Shows)
Venue : Central Court & North Court, Level 1

5. VivoCity Drummer Boys Performance

To create an exciting shopping experience for our shoppers, a group of 6 drummers will perform and parade at VivoCity on every Friday, Saturday and Sunday in June.

Date : 5 – 7 Jun, 12 – 14 Jun, 19 – 21 Jun and 26 – 28 Jun 2009
Time : 7pm – 7.30pm
Venue : Roving performances