

## **ANNEX 2: SPENDING INCENTIVES**

### **1. The Great VivoCity Lucky Draw (29 May – 26 Jul 2009)**

Shoppers with a minimum spending of \$50 (maximum of 2 combined same-day receipts) will stand a chance to win attractive prizes in the lucky draw. OCBC Cardmembers enjoy double chances of winning when they charge to their OCBC Credit Cards.

Grand Prize : 7D Hokkaido Winter Special for family of four (2 adults and 2 kids)  
worth \$10,000

- Experience snow rafting
- 1 night stay in Hokkaido's Largest Single Ski Resort – Rusutsu Resort
- 3 nights stay in Onsen Hot Spring Hotel
- Exciting Sightseeing – Noboribetsu Date Jidai Mura / Jigokudani / Shiraoi Ainu Village / Otaru Canal / Bear Range / Mt Showa
- Great Shopping – Rera Factory Outlet Mall / Sapporo Station Shopping Mall / Nijo Seafood Market / Ishiya Chocolate Factory
- Specialty Meals – Hokkaido Crab / Sushi / Sashimi

2<sup>nd</sup> Prize : OSIM uYoyo worth \$5,688

3<sup>rd</sup> Prize : OSIM uMedic worth \$3,888

10 Consolation Prizes: \$1,000 OSIM gift vouchers each

Redemption of lucky draw entry forms is at any Customer Service Counter.

### **2. Gift with Purchase (29 May – 26 Jul 2009)**

Shoppers with a minimum spending of \$100 (maximum of 2 combined same-day receipts) can redeem a shopping/dining voucher. OCBC Cardmembers only need to spend \$80 to qualify.

<b>Period</b>	<b>Voucher</b>	<b>Limited to the first</b>
29 May – 7 Jun 2009	\$20 OSIM voucher	1,000 shoppers
8 Jun – 14 Jun 2009	\$10 TANGS voucher	850 shoppers
15 Jun – 21 Jun 2009	\$10 Liz Claiborne voucher	850 shoppers
22 Jun – 28 Jun 2009	\$20 OSIM voucher	1,000 shoppers
29 Jun – 5 Jul 2009	\$10 Go India voucher	1,000 shoppers
6 Jul – 12 Jul 2009	\$10 Serenity Restaurant & Bistro voucher	1,000 shoppers
13 Jul – 19 Jul 2009	\$20 Modesto's voucher	600 shoppers
20 Jul – 26 Jul 2009	\$10 Shin Kushiya voucher	500 shoppers

Redemption of vouchers is based on a first-come, first-served and while stocks last basis. Redemption counter is located next to Customer Service Counter, Level 2.

**VivoCity Pte. Ltd.** (as Trustee of VivoCity Trust)

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**Tel** (65) 6377 6860 / 6870 **Fax** (65) 6376 9190 **Web** www.vivocity.com.sg

Co Reg No. 200005757 C

### 3. **Special Deals for OCBC Cardmembers (29 May – 26 Jul 2009)**

Shoppers will enjoy exclusive privileges at participating stores at VivoCity when they charge to their OCBC Credit Cards during the Great Singapore Sale.

OCBC Credit Cardmembers can also redeem exclusive gifts at the OCBC redemption booth at VivoCity, West Boulevard, Level 1 from 12pm to 9pm, when they charge to their Cards islandwide, including VivoCity:

- Charge \$4,000 & above: redeem a custom designed iPod Shuffle
- Charge \$2,000 & above: redeem a limited edition agnès b. DÉLICIES gift set
- Charge \$800 & above: redeem a dinner buffet at Plaza Market Café, Fairmont Singapore
- Charge \$30 & above: redeem a Happy Days shopping bag. Collect all 4 designs of the shopping bags at the OCBC redemption booth and stand a chance to grab dining and movie vouchers every weekend.

### 4. **Exclusive Privileges for MasterCard® Cardholders**

#### **a) Coffee On Us! (6, 13, 19, 20 & 27 Jun 2009)**

Shoppers will enjoy a free cup of coffee from Gloria Jean's Coffees with a minimum spending of \$100 (maximum of 2 combined same-day charge slips) charged to their MasterCard®. OCBC MasterCard® Cardholders only need to charge \$80 to qualify. Limited to the first 100 Cardholders per day. Redemption counter is located next to Customer Service Counter, Level 2.

#### **b) MasterCard® Shopping Days (19 & 20 Jun 2009)**

Shoppers who charge to their MasterCard® at VivoCity on MasterCard® Shopping Days will enjoy the following privileges:

- Special offers at participating stores.
- Fabulous prizes in the roving lucky dip with a minimum charge of \$50 (in a single charge slip). Two dips for OCBC MasterCard® Cardholders.
- A DKNY Delicious Night eau de parfum (100ml) worth \$118 with a minimum charge of \$500 (maximum of 3 combined same-day charge slips). OCBC MasterCard® Cardholders only need to charge \$400 to qualify. Limited to the first 50 Cardholders per day.

Redemption counter is located next to the Customer Service Counter, Level 2.

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**5. Exclusive Privileges for Tourists (29 May – 26 Jul 2009)**

Tourists get to enjoy discounts and special deals at VivoCity throughout the year. Just for the Great Singapore Sale, they can enjoy additional privileges/offers at the participating stores when they charge to their MasterCard®. They just need to present their passport at the Customer Service Counter, Level 1 or Level 2 to redeem the free Tourist Kit.

**6. SPH Great Singapore Sale “Shop & Win” 2009 (29 May – 26 Jul 2009)**

As an advertiser in the Straits Times GSS supplement, all outlets in VivoCity qualify to be the participating stores in the SPH GSS “Shop & win” 2009.

Shoppers who spend \$30 in a single receipt at VivoCity are entitled to one lucky draw chance to win attractive prizes such as Subaru cars, Acer notebooks, Nikon cameras and more in the weekly and final draws. Shoppers who charge their purchases to their MasterCard® will enjoy double chances of winning. To participate, shoppers will have to SMS their entry to 77877 in the following format:

**SPHGSS <space> NRIC <space> Date of Purchase <space> Amount Spent <space> Place of Purchase**

For MasterCard® shoppers, simply key in “**MasterCard**” at the end of the SMS.

**7. Complimentary Parking**

Shoppers can convert their spending into free parking. Every \$50\* spending (maximum of 3 combined same-day receipts) allows them to earn 1 point (up to a maximum of 5 points per day), which is equivalent to \$1 worth of parking. This offer is for VivoCity members only. Shoppers can apply for their membership at our Customer Service Counters or log on to [www.vivocity.com.sg](http://www.vivocity.com.sg).