

Annex 2 – Some distinctive awards that VivoCity has won in the past 3 years

Best Asia Pacific Retail Development, Asia Pacific Commercial Property Awards 2009

Best Retail Development, Singapore, Asia Pacific Commercial Property Awards 2009

VivoCity's offering of a multi-dimensional retail and lifestyle destination was recently acknowledged at the Asia Pacific Commercial Property Awards. VivoCity is proud to be awarded the top honour in "Best Retail Development" in not just the local category but in the regional category as well. The Asia Pacific Commercial Property Awards are presented annually by International Property Awards Ltd, an affiliation of CNBC. The International Property Awards are open to commercial and residential property professionals from around the globe. They celebrate the highest levels of achievement by companies operating in all sectors of the property and real estate industry. An International Property Award is a world-renowned mark of excellence.

Silver – Universal Design, Singapore's Building and Construction Authority, 2009

VivoCity was recently recognised for its efforts to provide a seamless, user-friendly environment where people of all ages can enjoy its numerous offerings that include retail, lifestyle and leisure activities like al fresco dining by the waterfront and an active calendar of memorable events such as fashion shows, musicals and dramatic recitals, themed festivals and international fairs. The annual BCA Universal Design Awards gives recognition to building owners and architects who have embraced Universal Design in their building and upgrading projects. This award recognises their efforts for being active partners of BCA in creating a seamlessly connected and friendly built environment that caters to the varying needs of people with different physical abilities.

Finalist – Best Shopping Experience Category, Singapore Experience Awards 2009

VivoCity is proud to be a finalist in the Best Shopping Experience category at the Singapore Experience Awards by the Singapore Tourism Board. Previously, VivoCity was the winner in the Best Shopping Experience – Shopping Mall category of the inaugural Singapore Tourism Awards 2008. VivoCity topped the category ahead of Paragon and Wisma Atria. The Singapore Experience Awards is the most prestigious awards platform in Singapore's tourism industry, recognising individuals and organisations with the best product and service delivery who have contributed to a distinctive and compelling Singapore Experience. Organised by the Singapore Tourism Board, the Awards brings together the best in the fields of Leisure, Hospitality, Entertainment, Attractions, Business Travel & MICE, and Healthcare services.

Silver, MAXI Awards, 2008

MAXI Awards, organised by the International Council of Shopping Centres – the global trade association of the shopping industry consisting of 70,000 members across 80 countries - awarded VivoCity once again for its innovative marketing efforts. The “Our Little People” advertising campaign was recognised as an advertising campaign designed to be a distinct visual language that achieved a singular look. It created a comprehensive brand that worked over a vast amount of tactical event promotions. It was successful in that it retained value while maintaining public interest.

Skyrise Greenery Award, Singapore Institute of Architects (SIA) and National Parks Board, 2008

VivoCity's greening efforts were rewarded when it was conferred the inaugural Greenery Awards. The award, which is jointly presented by the Singapore Institute of Architects (SIA) and National Parks Board, is open to members of the SIA. It aims to promote skyrise greenery in Singapore and to recognize the greening efforts in high rise developments by owners/developers, architects, landscape architects/designers, and landscape contract managers. The judges took into consideration factors such as landscape considerations to enhance Singapore's cityscape and environment quality, as well as originality, creativity and sustainability of the landscape ideas.

Silver, ICSC Asia Shopping Centre Awards, 2008

International Council of Shopping Centre's Asia Shopping Centre awards recognized VivoCity's excellence within the region's shopping centre industry and honoured "VivoCity Sparkling Christmas 2007" a Silver under the category, Marketing: Sales Promotion and Events. In celebration of VivoCity's Christmas 2007, the retail and lifestyle destination was transformed into a wonderland where shoppers were wowed by the amazing display of the 101 foot tall man-made Christmas tree. The theme depicted VivoCity as the "Sparkling destination," aptly positioning the shopping and entertainment hub as one with the largest Christmas offerings.

Best Shopping Experience, Singapore Tourism Awards, 2008

In its first full calendar year of operation, Singapore's iconic retail, entertainment and lifestyle destination, VivoCity won the Best Shopping Experience – Shopping Mall, at the annual Tourism Awards. VivoCity topped the category ahead of Paragon and Wisma Atria. As Singapore's largest, most iconic multi-dimensional retail and lifestyle destination, VivoCity constantly stimulates and surprises visitors with vibrant and refreshing mix of more than 300 retail, food and beverage and entertainment outlets, of which, more than 20% are new-to-market concepts.

Finalist Standing, Singapore Press Holding Ink Awards, 2007

To honour and give recognition to the best in print advertisements and raise awareness of creativity in the advertising industry, VivoCity was honoured with a finalist standing in the SPH Ink Awards for its "Where Entertainment Comes Alive" advertising campaign in 2007.

Bronze, Singapore Outdoor Advertising Awards, 2007

The Singapore Outdoor Advertising Awards (SOAA) is the largest and longest established awards show in the region that is focused on outdoor or out-of-home media. In 2007, VivoCity won a bronze in its MRT Train Carriage Campaign for its *VivoCity - Where Entertainment Comes Alive* advertising campaign. Also, VivoCity achieved a Special Award for Best Campaign Across More Than One Outdoor Media for its *VivoCity - Where Entertainment Comes Alive* advertising campaign. Finally, VivoCity achieved Finalist standing in its Bus Shelter Campaign, MRT Station Campaign and Most Effective Outdoor Media Plan.

Silver, MAXI Awards, 2007

VivoCity's passion for excellence and innovation was also recognised at the 2007 MAXI Awards in New Orleans. Its launch advertising campaign, 'VivoCity – Where Entertainment Comes Alive', was acknowledged as a Silver Award winner. VivoCity was the only shopping destination in South East Asia to receive this accolade from the International Council of Shopping Centers (ICSC) – the global trade association of the shopping centre industry, which consists of 70,000 members across 80 countries.

Finalist, Shopping Centres Category, MIPIM Award, 2007

Another accolade garnered by VivoCity was in the MIPIM (Marche Internationale de Professionnel d'Im Mobilier) Asia Awards, where VivoCity was a finalist in the Shopping Centres Category. The inaugural MIPIM Asia Awards honour outstanding real estate projects developed in Asia Pacific in such sectors as offices, tourism, business centres, residential, shopping centres and eco-friendly projects. It is judged by an international jury drawn from the Asian property industry and featuring some of the most highly-rated personalities of the industry.

VivoCity was selected as a finalist out of more than a hundred entries in the Asia region, cementing its leading position in Asia.

Forbes Traveler's list of the top 10 Amazing Asian Mega-malls, 2007

Just six months into its opening, VivoCity was named by Forbes Traveler as one of the Top 10 Asian mega-malls. Aaron Dalton of Forbes described its roof-top Sky Park as one of the unique features that "makes the mall into a family-friendly destination.