

Highlights

1. My Paper Executive Look 2010 Grand Finals

Eighteen dynamic executives will battle it out at the Grand Finals of the My Paper Executive Look 2010 - a signature event of the publication to identify the Singapore modern male and female executive. The 18 finalists, who were selected from more than 500 participants, will be judged on their presentation, personality, style, confidence, EQ (Emotional Quotient) and OQ (Office Intelligence Quotient) during the grand finals at VivoCity. This event is organised by My Paper/ Singapore Press Holdings (SPH).

Date: 9 April 2010 (Fri)

Time: 7pm – 10pm

Venue: VivoCity, Central Court, Level 1

2. Fashion Shows

VivoCity presents the Fashion Festival 2010 on 10 and 11 April.

10 April 2010, Saturday

2pm	Crocs
4pm	Marks & Spencer
5.30pm	River Island
7.30pm	TANGS

11 April 2010, Sunday

2pm	Kappa/ Converse/ Everlast
4pm	KidStyle

Venue: VivoCity, Central Court, Level 1

Official Make-up Sponsor: M.A.C

Official Hair Sponsor: SALON ESPRIT

3. Complimentary Fashion Show Tickets

Shoppers who spend a minimum of \$50 (maximum of two combined same-day receipts) between 9 and 11 April 2010 at VivoCity can redeem ONE ticket, which admits 2 persons, to any one of the VivoCity fashion shows on 10 and 11 April 2010. Each shopper who charges their purchases to their OCBC Credit Cards will be entitled to redeem two tickets.

4. VivoCity Drummer Boys Performance

To create an exciting shopping experience, a group of drummers will perform and parade at VivoCity every Friday, Saturday and Sunday in April and May.

Date: April – May 2010 (Every Friday, Saturday and Sunday)

Time: 7pm – 7.30pm (additional show at 4pm on Saturdays & Sundays)

Venue: Roving, and within the mall.

VivoCity Fashion Showcase 2010 Spending Incentives

1. TianPo Jewellery Treats (12 – 30 April 2010)

Shoppers who spend a minimum of \$100 (maximum of 3 combined same-day receipts every Monday to Friday from 12 to 30 April 2010) can redeem a \$20 TianPo Jewellery voucher. OCBC Credit Cardmembers only need to charge \$80 to qualify. Limited to the first 100 shoppers per day; and only one voucher per shopper. Vouchers are on a first-come, first-served basis, and while stocks last.

2. Know-Your-Fashion contest and win \$200 worth of shopping vouchers (9 April – 2 May 2010)

Jump online the fashion revolution as fashionistas match the correct fashion brands and stand a chance to win \$200 worth of vouchers from the participating brands – Crocs, Marks & Spencer, River Island, TANGS, Converse, Everlast and Kappa.

To participate, simply log on to www.vivocity.com.sg and submit your entries. *Terms and Conditions apply.*

3. Special Deals for OCBC Cardmembers

Shoppers will enjoy exclusive privileges at participating stores when they charge to their OCBC Credit Cards between 9 April and 2 May 2010. *Please refer to Appendix B for the full list of offers.*

4. Complimentary Parking

Shopping has its rewards. You can convert your spending into free parking. Every \$50* (maximum of 3 combined same-day receipts) you spend earns you one point (up to a maximum of 5 points per day), which is equivalent to \$1 in parking fees. This offer is for VivoCity members only, so apply for your membership now at any of our Customer Service Counters or log on to www.vivocity.com.sg.

Appendix B

Exclusive Deals for OCBC Credit Cardmembers
(9 April – 2 May 2010)

S/N	Shop Name	Unit No.	Offer
BEAUTY ESSENTIALS			
1	Make Up Store	01-02	10% off every second item. Valid for lower-priced item(s) only.
FASHION			
2	A I X Armani Exchange	01-202/202A/203	10% off storewide. Not valid for price-controlled merchandise.
3	Celia Loe	02-190	10% off storewide. Not valid for sale items and price-controlled merchandise.
4	Chomel	02-181	Leather strapped watch with crystal-encrusted rim at \$59 (U.P. \$149).
5	EGG Maternity	01-58	10% off regular-priced items.
6	Joop	02-103	20% off regular-priced items with a minimum spending of \$100 and above in a single receipt.
7	Kitschen	02-198	10% off with a minimum spending of \$120 and above in a single receipt.
8	Nichii	02-198	10% off with a minimum spending of \$120 and above in a single receipt.
9	Rip Curl	02-19/20	10% off with a minimum spending of \$150 and above in a single receipt.
10	Sparkles	01-118	15% off premium range items.
11	Spring Maternity	02-68/69	10% off with a minimum spending of \$100 nett purchase in a single receipt.
HEALTH, SPA & BEAUTY SERVICES			
12	SALON ESPRIT	01-73	15% off storewide. Not valid with other promotions, wash & blow and products.
13	Poly Beauty Sothys	02-233	30% off facial treatments and body massages. Valid for first time female customers only.
JEWELLERY & WATCHES			
14	CITIGEMS	B2-03	Milanne® White Gold Diamond Heart Pendant (7384DD) at \$88 (U.P. \$188)
15	City Chain	B2-02	Additional 5% off promotional house brands.
16	Dejewel Galleria	01-206	Additional 10% off. Free Dejewel Galleria faceted mirror worth \$68 with minimum spending of \$500.
17	Goldheart	01-117	Additional 10% off on sale-priced items. Not valid on great value buys and standard chains.
18	Lee Hwa Jewellery	01-79	Nacre Diamond pendant at \$188 (U.P. \$398).
19	Love & Co.	01-145/146	10% off storewide. Not valid on gift certified diamonds and standard chains.
20	SK Jewellery	B2-10	SHIMA® Pearl Pendant at \$99 (U.P. \$139).
21	Soo Kee Jewellery	02-162	Additional 10% off storewide. Not valid for Brilliant Rose®, certified diamonds, designers' & wedding collections, star buys and white gold chains.

22	Soo Kee Jewel Pavilion	01-183	Additional 10% off storewide. Not valid for Brilliant Rose ®, certified diamonds, designers' & wedding collections, star buys and white gold chains.
23	The Diamond Atelier	01-193	Nacre Diamond pendant at \$188 (U.P. \$408).
24	TianPo Jewellery	02-83	TVA™ Diamond Pendant at \$238 (U.P. \$480).
LIFESTYLE			
25	Lim's Arts & Living	02-154/155	25% off storewide. Not valid for sale or nett-priced items.
26	Royal Selangor	02-12	10% off storewide. Not valid for limited-edition items.
OPTICAL			
27	Insight	01-194	Additional 20% off selected brands. Not valid for disposable contact lenses, contact lenses solutions and the following brands: Cartier, Oakley, Tag Heuer & Dunhill.
28	Paris Miki	01-148	Up to 30% off frames, sunglasses and prescription lenses. Mikli (M par M) frame with Hoya lenses at \$160 (U.P. \$283 - \$390) and receive a free mini stainless steel screwdriver. Valid from 16 Apr to 16 May.
PHARMACY, HEALTH FOOD & EQUIPMENT			
29	Nature's Farm®	B2-18	Nature's Farm® PYCNO® Skin Pure (30s) at \$45.80 for 1 box.
F&B			
30	Superdog	B2-40/41	10% off à la carte or Super Value Meals.
31	Dragon Brand Bird's Nest	01-110	20% off Dragon Brand concentrated or half concentrated Bird's Nest with purchase of 3 bottles and above.

Terms & Conditions:

- All offers are applicable when payment is made with OCBC Credit Card unless otherwise stated.
- All offers are valid from 9 Apr – 2 May 2010 (unless otherwise stated) at VivoCity outlets only and are on a while-stocks-last basis.
- All offers are not valid in conjunction with other promotions, discount/membership cards, loyalty programmes or discount/gift vouchers/coupons.
- Free giveaways are on a while-stocks-last basis and participating outlets reserve the right to substitute another item of similar value.
- Other terms and conditions apply.