

ANNEX 2: SPENDING INCENTIVES

1. The VivoCity Great Singapore Sale Lucky Draw (28 May – 25 Jul 2010)

Shoppers with a minimum spending of \$30 in a single receipt will stand a chance to win attractive prizes. OCBC Cardmembers enjoy double chances of winning when they charge to their OCBC Credit/Debit Cards.

1st Prize	: Goldheart Orient Bliss Necklace & Earrings Set worth \$8,496
2nd Prize	: OTO CYBER Plus Massage Chair worth \$4,888
3rd Prize	: OTO CYBER Indulge CD-1880 Massage Chair worth \$3,680
5 Consolation	: OTO Big Foot BF-1000 Foot Massager worth \$698 Prizes each

To participate, shoppers just need to SMS in their entries by 25 Jul 2010 to 8126 8129 in the following format:

GSS <Name> <NRIC> <Email Address> <Store Name> <Purchase Amount>

E.g. GSS Jenny Ong S1234567A jennyong@yahoo.com.sg Giant \$123.80

If purchase was charged to OCBC Credit Card, key in 'OCBC' at the end of the SMS.

E.g. GSS Jenny Ong S1234567A jennyong@yahoo.com.sg Giant \$123.80 OCBC

Each valid entry will receive an email acknowledgement. Receipts and charge slips must be kept for verification.

2. Gift with Purchase (28 May – 25 Jul 2010)

The first 5,000 shoppers with a minimum spending of \$150 (maximum of 3 combined same-day receipt) will receive a \$50 Goldheart voucher. OCBC Credit/Debit Cardmembers only need to charge \$100 to qualify. Voucher redemption is based on a first-come, first-served basis and while stocks last basis.

3. SPH Great Singapore Sale "Shop & Win" 2010 (28 May – 25 Jul 2010)

Shoppers who spend \$30 in a single receipt will stand a chance to win attractive prizes such as Subaru cars, digital cameras, refrigerators and more in the weekly and final draws.

To participate, simply SMS your entries to 33833 in the following format:

SPHGSS<space>NRIC<space>Date of Purchase<space>Amount Spent<space>Place of Purchase

E.g. SPHGSS S1234567A 28May2010 \$55.60 VivoCity

For MasterCard shoppers, key in "MasterCard" at the end of the SMS

4. **Special Deals for OCBC Cardmembers (28 May – 25 Jul 2010)**

Shoppers will enjoy exclusive privileges at participating stores when they charge to their OCBC Credit/Debit Cards during the Great Singapore Sale at VivoCity.

Shoppers who charge their purchases to their OCBC Credit Cards islandwide including VivoCity can also redeem exclusive gifts at the OCBC Redemption Booth at West Boulevard, Lobby B, Level 1, from 11am to 9pm.

5. **Exclusive Privileges for Tourists (28 May – 25 Jul 2010)**

Tourists get to enjoy discounts and special deals at VivoCity throughout the year. Just for the Great Singapore Sale, the first 200 tourists with a minimum spending of \$100 (maximum of 3 combined same-day receipts) at any store at VivoCity will receive a specially-designed 'My VivoCity' Shopping Bag. They just need to present their receipts and passports at the Customer Service Counter, Level 1 or Level 2 to redeem the shopping bag.

6. **Complimentary Parking**

Shopping has its rewards. You can convert your spending into free parking. Every \$50* (maximum of 3 combined same-day receipts) you spend earns you one point (up to a maximum of 5 points per day), which is equivalent to \$1 worth of parking. This offer is for VivoCity members only so apply for your membership now at any of our Customer Service Counters or log on to www.vivocity.com.sg.

Terms & Conditions apply